

1 = RAIN
2 = SUN

uncertainty

x_1, x_2

π_1 $\pi_2 = (1 - \pi_1)$

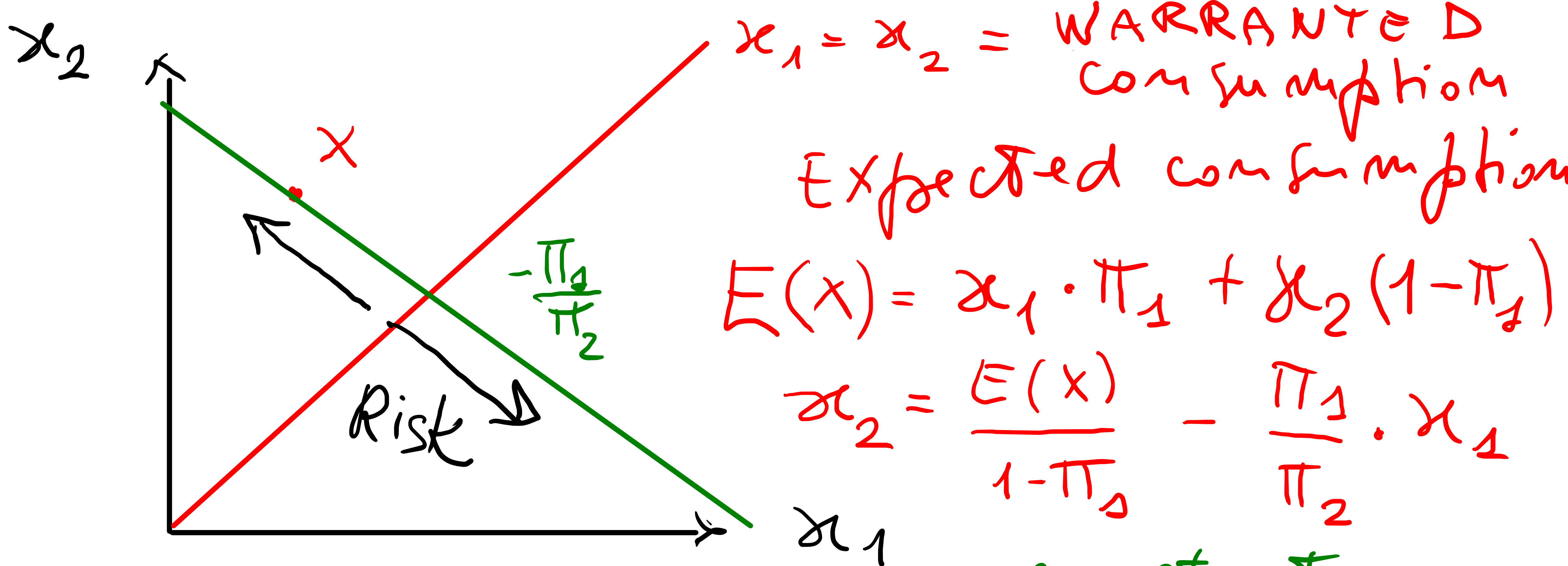
$u(x_1, x_2, \pi_1, \pi_2)$

x_1 contingent
on event 1

x_2 contingent
on event 2

CONSUMPTION IS CONTINGENT UPON THE OCCURENCE OF RANDOM AND MUTUALLY EXCLUSIVE EVENTS THAT REALIZE WITH KNOWN PROBABILITIES.

THE ARGUMENT OF THE UTILITY FUNCTION IS A CONTINGENT CONSUMPTION BUNDLE



THE GREEN STRAIGHT LINE THROUG X IS CALLED THE **Constant expected consumption straight line**

BUDGET LINE: DESCRIBES THE AVAILABLE OPPORTUNITIES TO TRANSFER CONSUMPTION FROM STATE 1 TO STATE 2 or vice versa

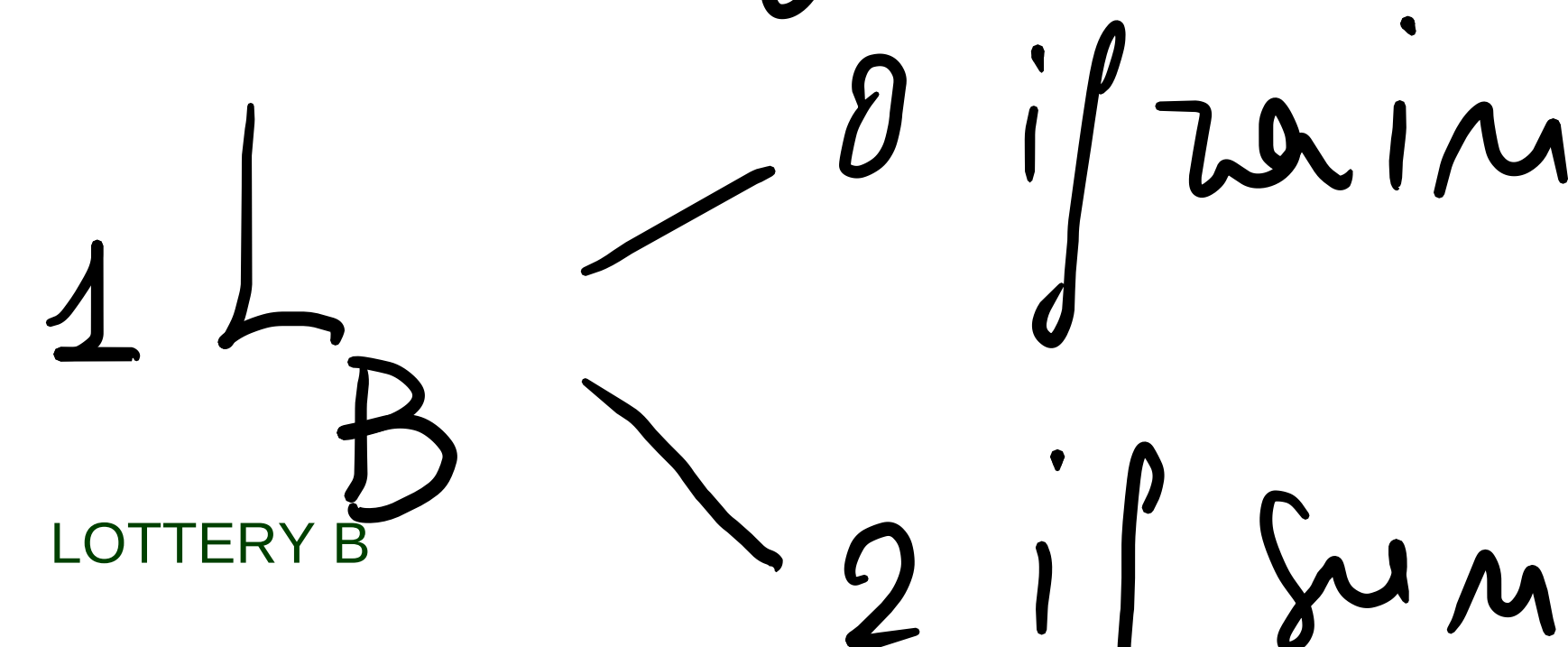
$w_1 = w_2 = w$ 100 Euro = w = endowment of sun money

$p_{x_1} = p_{x_2} = 1$ = money price of consumption



LOTTERY A

if Rain
if Sun

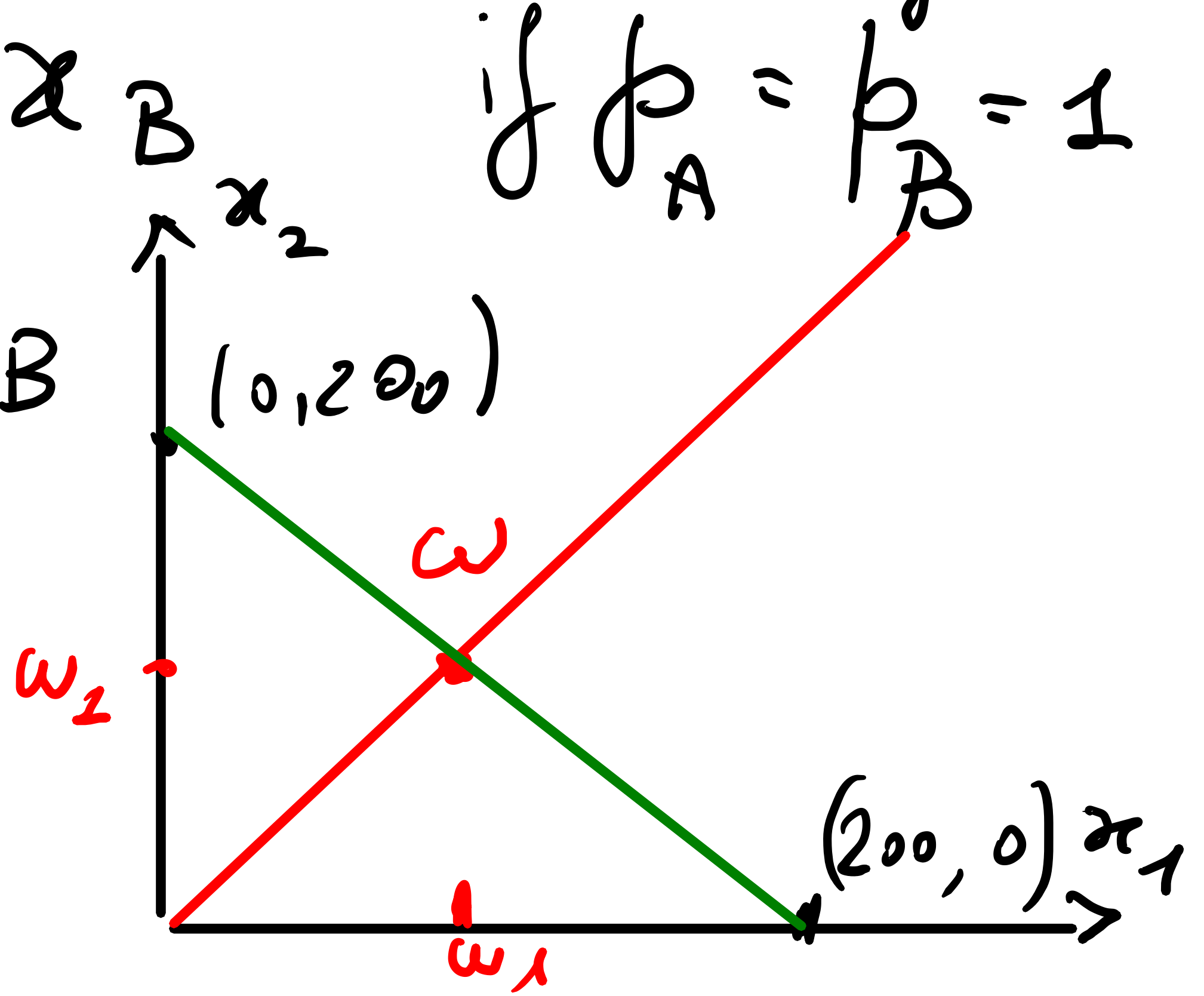


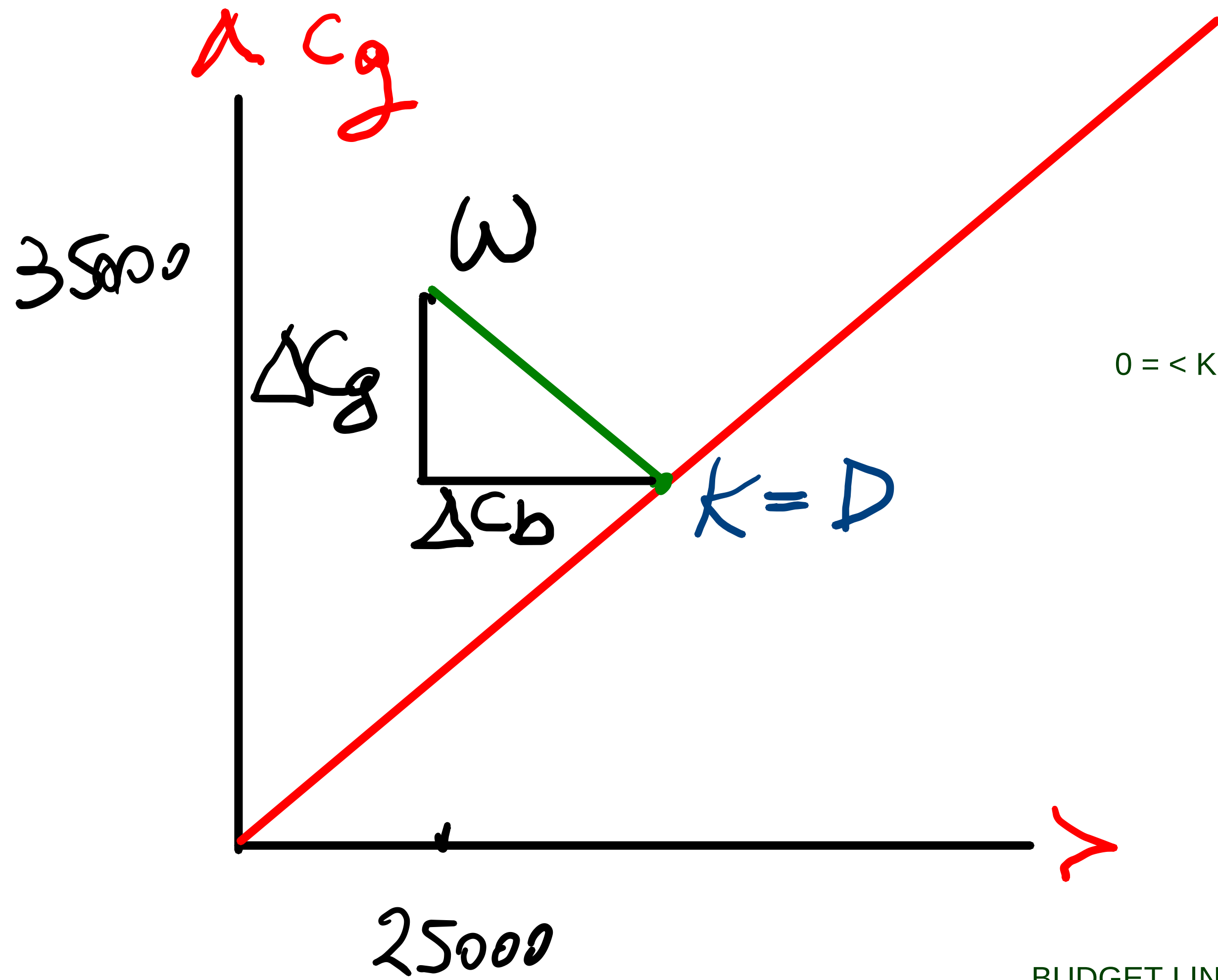
LOTTERY B

$x_1 = 2x_A + w_1 - p_A x_A - p_B x_B$ if $p_A = p_B = 1$

$x_2 = 2x_B + w_2 - p_A x_A - p_B x_B$

$\frac{x_2 - w_2}{x_1 - w_1} = \text{slope of budget line}$





$$0 \leq K \leq D$$

INSURANCE PROBLEM: WEALTH IS RISKY. IT IS 25000 IN STATE b AND 35000 IN STATE g

$$\text{DAMAGE } D = 35000 - 25000 = 10000$$

K insurance
 δK premium (total)

$$C_b = W_b + K - \delta K$$

$$C_g = W_g - \delta K$$

BUDGET LINE EQUATION:

$$K_{\max} = W_g - W_b = D - \frac{\delta}{1-\delta} = \frac{C_g - W_g}{C_b - W_b} = \frac{-\delta K}{(1-\delta)K}$$

SLOPE

EXPECTED PROFIT OF INSURANCE COMPANY

δK
 Revenue of
 insurance
 company

$$- (K\pi_1 + 0 \cdot \pi_2) = E(\pi)$$

'costs' Exp. profit
 of insur.
 company

$$\text{if } \delta = \pi_1 \Rightarrow E(\pi) = 0$$

if $\delta = \pi_1$ premium is 'fair'

IN THE LONG RUN, THE ENTRY OF FIRMS IN THE INSURANCE SECTOR DRIVES THE PROFIT TO ZERO AND MAKES THE PREMIUM 'FAIR' (WE MAKE ABSTRACTION FROM ADMINISTRATION COSTS)

$$u(c_b, c_g, \pi_b, \pi_g) = c_b \cdot \pi_b + c_g \cdot \pi_g$$

PERFECT-SUBSTITUTES UTILITY FUNCTION: WE SHALL SEE THAT IT DESCRIBES NEUTRALITY WITH RESPECT TO RISK

$$|MRS| = \frac{MU_b}{MU_g} = \frac{\pi_b}{\pi_g}$$

$$u(c_b, c_g, \pi_b, \pi_g) = c_b^{\pi_b} \cdot c_g^{\pi_g}$$

$$|MRS| = \frac{\pi_b}{\pi_g} \cdot \frac{c_g}{c_b}$$

$$MU_b = \pi_b \cdot \frac{c_b^{\pi_b-1} c_g^{\pi_g}}{c_b}$$

WITH COBB-DOUGLAS UTILITY, MARGINAL UTILITY OF c_b depends on c_g , the consumption in the state that does not occur

Independence property

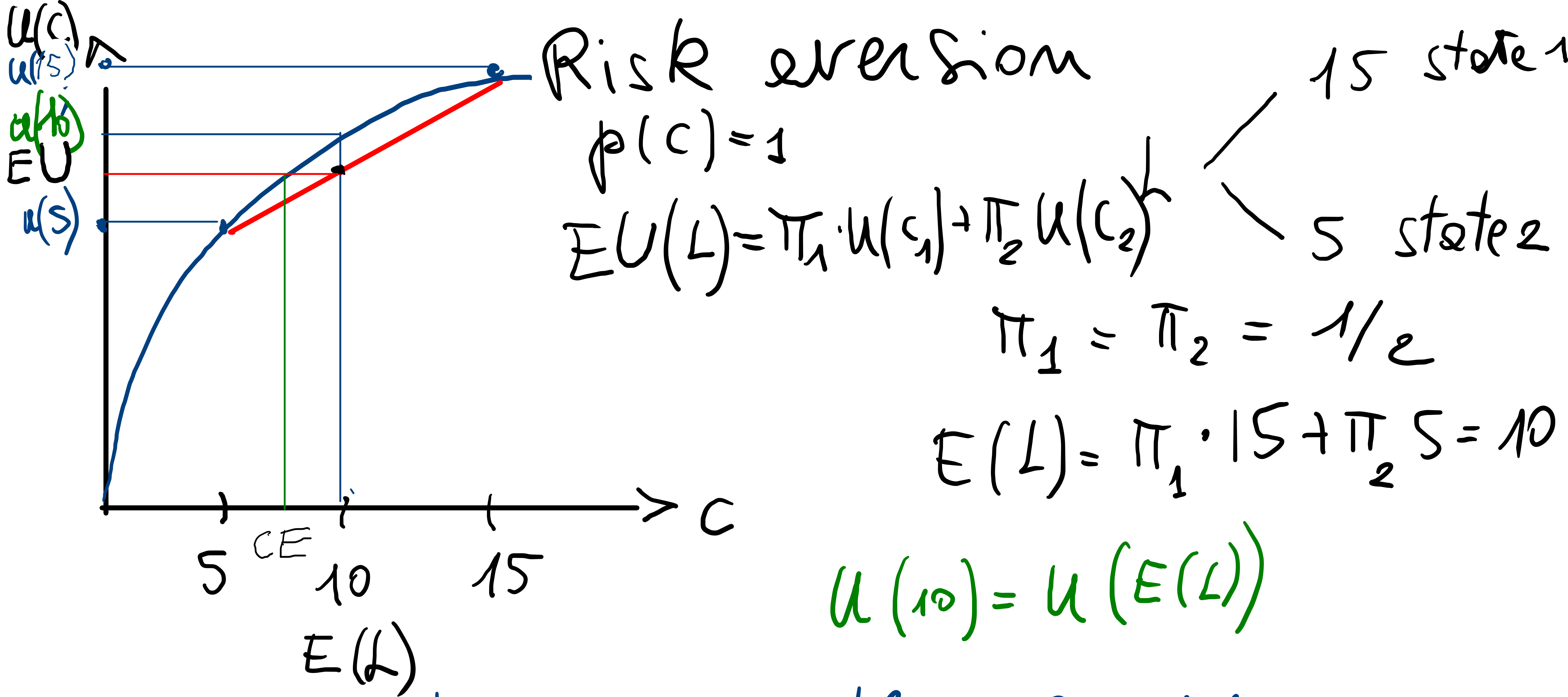
Marginal Utility of consumption in one state is independent from consumption in the states that do not occur.

(No Regret)

Expected Utility: meets independence property

$$EU(C_1, C_2, \pi_1, \pi_2) = \pi_1 \cdot U(C_1) + \pi_2 \cdot U(C_2)$$

$$MU_1 = \pi_1 \cdot U'(C_1) \quad MU_2 = \pi_2 \cdot U'(C_2)$$



slope : $u'(c) = \text{marg. util. consumption}$

$CE = x \text{ s.t. } u(x) = EU(L)$

$EU(L) < u(E(L))$

Risk Premium :

Consider a consumer with sure money $CE(L)$. The risk premium is the minimum change in expected consumption necessary to induce the consumer to hold the risky asset $L \Rightarrow E(L) > CE(L)$
if Risk averse $E(L) - CE(L) = \text{RISK PREMIUM}$

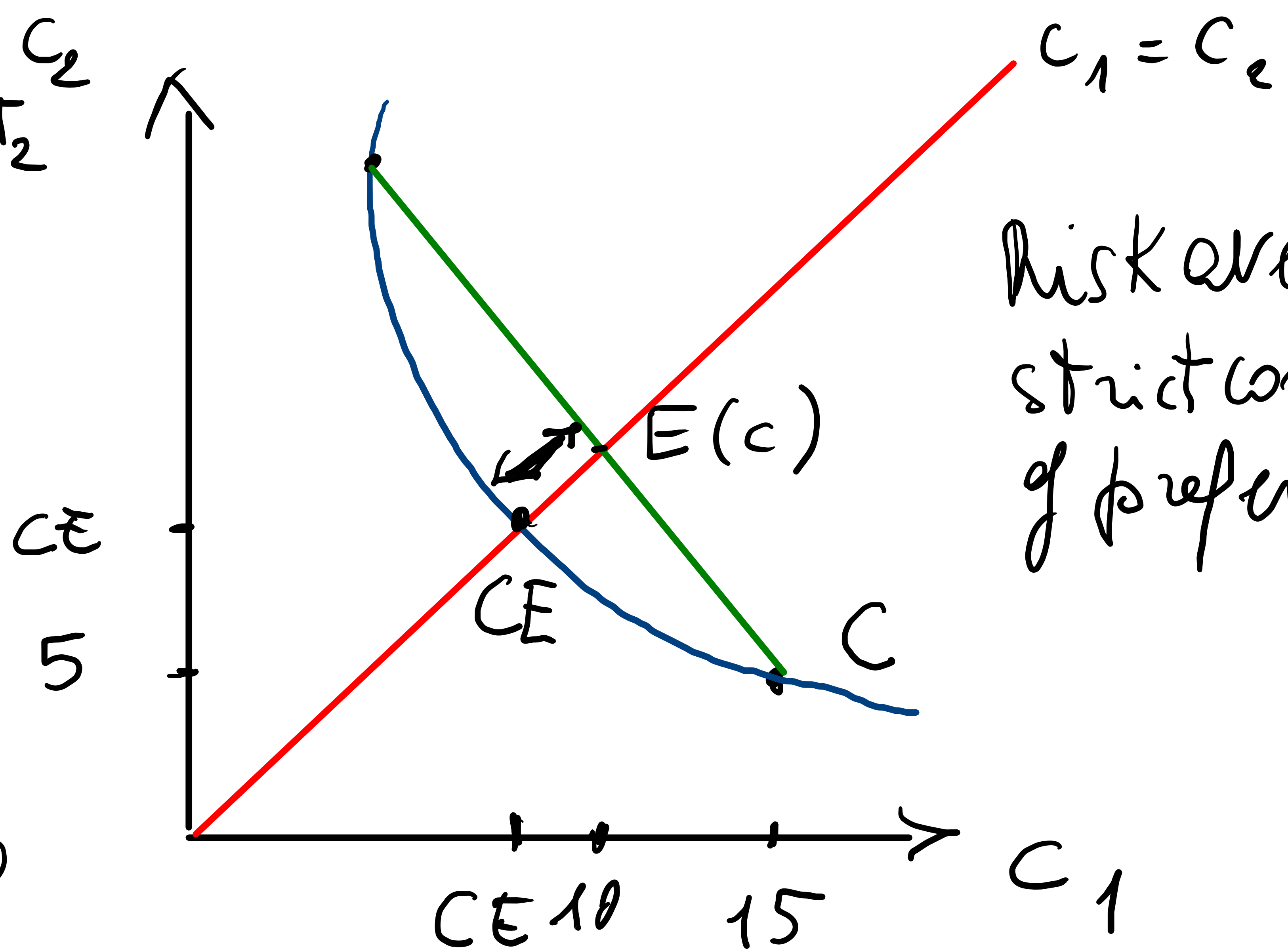
$$EU = U(C_1) \cdot \pi_1 + U(C_2) \cdot \pi_2$$

$$|MRS| = \frac{\pi_1 \cdot U'(C_1)}{\pi_2 \cdot U'(C_2)}$$

Risk Premium:

$$E(c) - CE > 0$$

Risk aversion



Risk aversion:
strict convexity
of preferences